



MINVA
TABLETOP DESIGN CO

wholesale catalog 2026

Small husband and wife business in Virginia

"Great product and priced well." Theresa, The Strangest Guild

Journals, dice, trays, greeting cards, stickers and pins for tabletop players. Sold to 128 stores through Faire since January 2024.



Order on Faire

faire.com/direct/minvatabletopdesignco

why stores stock minva

Minva Tabletop Design Co. is a husband and wife team in Virginia. We make journals, dice sets, dice trays, greeting cards, stickers and pins for people who play tabletop games, and we sell to stores through Faire. The numbers below come from our Faire orders between January 2024 and October 2026.

128

stores have ordered from us on
Faire

38

US states, plus one store in
Australia

20%

of stores came back to reorder (26
stores, 8 of them three times or
more)

\$158

median opening order, 38 units
across 8 items

7,773

units shipped to stores since
January 2024

\$262

median reorder, larger than the
first order

designed in-house

We design the journals, cards, stickers, pins and bottle labels ourselves. The round dice tray and the spiral dice tower are our own designs, and we print them in-house.

small orders welcome

Most items have low minimums, typically 3 to 6 units per item. A new store's first order with us was \$158 at the median, so you can test a few lines before committing shelf space.

made for many games

Our journals cover D&D 5e and Shadowdark. Thorns of an Ancient Seal runs in 5e, Knave or Cairn. Dice, trays, pins and most stickers work for any game, and the meeple stickers and Uno card are for board gamers.

ordering through faire

Eligible retailers can pay on 60-day terms. Faire gives free returns within 60 days on your first order with any brand. If you are new to Faire, our link adds a first-order discount, covered on the last page.

where our stores are

The most stores are in California (11), Texas (10), Ohio (7), New York (7), Illinois (7) and Virginia (7). The rest are spread across 32 more states, from small game shops to comic stores, bookshops and a gaming café.

what stores say



Our cards on the rack at Mindtaker Miniatures



Pins on display at Moon Rabbit Collective



Cards, pins and stickers at Moon Rabbit Collective

★★★★★

"All the product looks great, and the packing was excellent. All the fragile glass bottles arrived safe and sound, and every sticker and paper product was unbent."

Pj, World's Best Comics & Games · Oct 2026

★★★★★

"Great products - all very cute!"

Eric, EnigmaWorx · Nov 2025

★★★★★

"I own a tabletop gaming café and our customers love the products! Great response and shipping was fast!"

Elizabeth, Moon Rabbit Collective LLC

★★★★★

"They are bright, colorful and lots of fun. I enjoy showing customers and talking about the dice."

Anthony, Clear Da Table · Aug 2026

★★★★★

"Thank you so much for helping me create a wonderful store!"

Cindi, Ink Spell Books · Oct 2025

★★★★★

"I got the potion dice and love them! The description of what each potion does is adorable! 100 percent recommend"

Matthew, Travelers Den · Feb 2025

★★★★★

"These greeting cards were exactly what I was looking for so my customers have 1 stop gift shopping. Delighted that they are nicely individual wrapped to ensure they look and stay their best out on the sales floor. Will be a new standard in my lineup!"

Robyn, Mindtaker Miniatures · Apr 2024

★★★★★

"Great product and priced well."

Theresa, The Strangest Guild · Jun 2026

★★★★★

"Easy, quick, and good quality."

Sylvia, Aegis Games · Feb 2025

what stores order most

Ranked by stores carrying each item and by reorders, from our Faire orders, January 2024 to October 2026.



DICE

dice spell bottle set

Seven dice in a corked glass bottle. Each of the ten colors has its own label with a spell or potion effect players can use in game. Stores have bought 879 single bottles and 47 full sets of all ten.

54 stores 1,349 bottles sold 9 typical first order

WHOLESALE	MSRP
\$7.50	\$15.00



DICE

mystery healing potion dice bottle

A random set of seven dice in a corked glass bottle with our healing potion label. Comes in standard and holographic dice.

54 stores 498 units sold 5 typical first order

WHOLESALE	MSRP
\$7.50 / \$8.50	\$15.00 / \$17.00

standard / holographic



STICKER

crying is a free action

Our best-selling sticker by units. Stores often order it alongside I Need a Long Rest and Warning! This Is a Mimic.

49 stores 295 units sold 5 typical first order

WHOLESALE	MSRP
\$1.75	\$3.50

journals and cards



Reordered by 3 stores

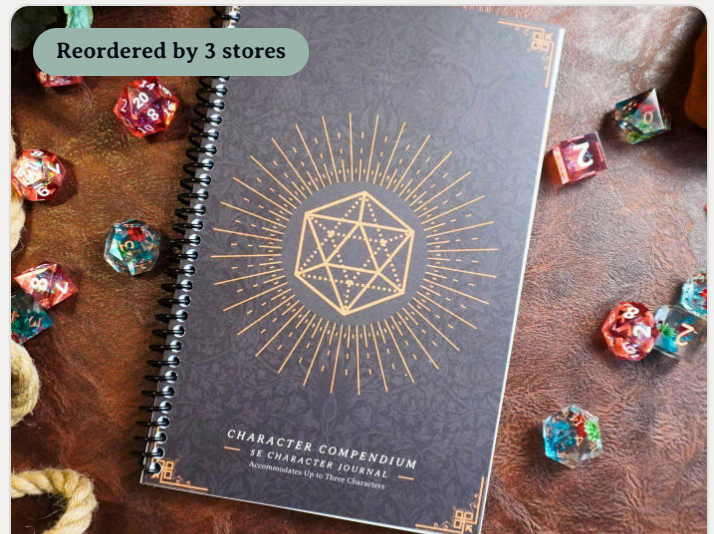
JOURNAL

record of adventure 5e campaign journal

A coil-bound 5.5 x 8.5 in journal for one 5e character. 80 pages on 80 lb paper for stats, spells, inventory and session notes.

55 stores 249 units sold 4 typical first order

WHOLESALE	MSRP
\$8.50	\$17.00



Reordered by 3 stores

JOURNAL

character compendium 5e journal

Holds up to three 5e characters, with character sheets, spells, feats, inventory, backstory, session notes and grid pages. Coil-bound and lays flat.

37 stores 144 units sold 3 typical first order

WHOLESALE	MSRP
\$13.00	\$26.00



Reordered by 7 stores

GREETING CARD

leveled up birthday card

Our top greeting card. A 5 x 7 in card on 218 gsm cardstock with a kraft envelope, blank inside.

39 stores 284 units sold 5 typical first order

WHOLESALE	MSRP
\$2.50	\$5.00

journals and notepads

Our coil-bound journals lie flat at the table. The notepads cover combat tracking and quick loot notes.

In 50% of opening orders



Best seller

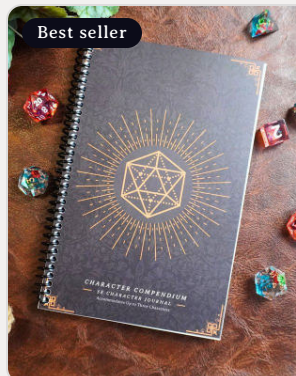
Record of Adventure 5e Campaign Journal

A 5.5 x 8.5 in coil-bound journal with 80 pages for one 5e character: stats, spells, inventory and session notes.

WHOLESALE	MSRP
\$8.50	\$17.00

In 55 stores

Reordered by 3 stores



Best seller

Character Compendium 5e Journal

A coil-bound 5.5 x 8.5 in journal that holds up to three 5e characters, with sheets, spells, inventory and notes.

WHOLESALE	MSRP
\$13.00	\$26.00

In 37 stores

Reordered by 3 stores



Adventure Notes Sticky Notes

A 3 x 3 in pad of 25 sticky notes for loot, quests and table notes.

WHOLESALE	MSRP
\$2.00	\$4.00

In 23 stores

Reordered by 2 stores



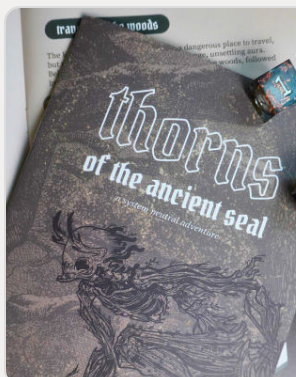
Combat Tracker Initiative Notepad

A 5 x 8 in pad of 50 sheets for tracking initiative, HP, AC and conditions.

WHOLESALE	MSRP
\$3.99	\$9.99

In 16 stores

Reordered by 2 stores



Thorns of an Ancient Seal

A printed forest-horror one-shot for level 1 to 4 characters that runs in 5e, Knave, Cairn and similar games.

WHOLESALE	MSRP
\$5.99	\$11.99

In 11 stores



Adventure Log Session Notes Journal

A system-neutral steno journal with 30 session-note spreads, NPC and location trackers.

WHOLESALE	MSRP
\$6.50	\$13.00

In 10 stores



Dungeon Codex Shadowdark Journal

An 80-page character journal laid out for the Shadowdark RPG.

WHOLESALE	MSRP
\$12.50	\$25.00

In 7 stores

bought together

The Character Compendium and the Record of Adventure shared 26 opening orders. Stores often stock both: one for players with a single character, one for players running several.

dice and table accessories

Dice bottles are our biggest line on Faire. This category made up 48% of our wholesale sales.

In 74% of opening orders



Best seller

Dice Spell Bottle Set

A 7-piece dice set in a corked glass bottle. Ten colors, each with a label that carries a usable spell or potion effect.

WHOLESALE MSRP
\$7.50 \$15.00

In 54 stores

Reordered by 10 stores



Best seller

Mystery Healing Potion Dice Bottle

A random 7-piece dice set in a corked glass bottle with our healing potion label.

WHOLESALE MSRP
\$7.50 / 8.50 \$15.00 / 17.00

In 54 stores

Reordered by 8 stores



D20 Round Dice Tray

A 6 in round tray with a rolling area and side compartments. Designed and printed in-house.

WHOLESALE MSRP
\$7.50 \$15.00

In 24 stores



D20 Hexagon Dice Tray

A 6 x 5.75 in hexagon tray with a raised D20 design, in black or blue-green.

WHOLESALE MSRP
\$10.00 \$20.00

In 20 stores

Reordered by 3 stores



D&D Inspiration Tokens

Laser-cut wooden tokens, 1.5 in round, for handing out inspiration at the table.

WHOLESALE MSRP
\$3.99 \$7.99

In 16 stores

Reordered by 2 stores



Dragon Triple Hit Point Counter

A laser-cut counter with three rotating dials for hit points or life totals.

WHOLESALE MSRP
\$4.99 \$9.99

In 8 stores



Mini Spiral Dice Tower

A compact tower that stores inside its own tray and takes sharp-edge dice up to 24 mm.

WHOLESALE MSRP
\$9.99 \$19.99

In 7 stores



Fragments of Fate Mystery Dice Bottle

A random 7-piece dice set in a plastic bottle with a printed label.

WHOLESALE MSRP
\$12.49 \$24.99

In 5 stores

greeting cards

Each card is 5 x 7 in on 218 gsm cardstock with a kraft envelope. Stores order birthday cards in every month of the year, and holiday card orders peak in November.

In 37% of opening orders



Leveled Up Birthday Card

WHOLESALE MSRP
\$2.50 \$5.00

39 stores

Reordered by 7



Gaining XP Birthday Card

WHOLESALE MSRP
\$2.50 \$5.00

31 stores

Reordered by 4



Not a Mimic Birthday Card

WHOLESALE MSRP
\$2.50 \$5.00

30 stores

Reordered by 6



Dungeon Master Birthday Card

WHOLESALE MSRP
\$2.00 \$4.00

29 stores

Reordered by 5



Legendary Birthday Card

WHOLESALE MSRP
\$2.50 \$5.00

22 stores

Reordered by 3



Merry Critmas Holiday Card

WHOLESALE MSRP
\$2.50 \$5.00

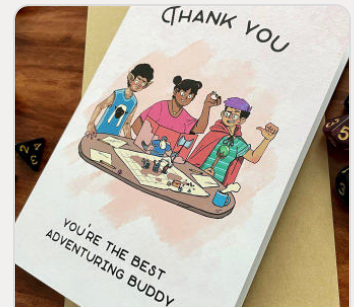
20 stores



Holiday Cheer +5 Card

WHOLESALE MSRP
\$2.50 \$5.00

18 stores



Adventuring Buddy Thank You Card

WHOLESALE MSRP
\$2.50 \$5.00

18 stores

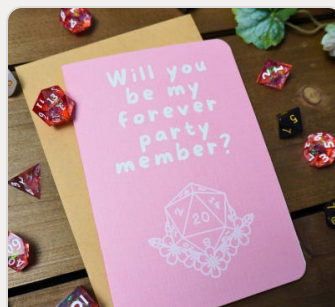


Board Game Birthday Card

WHOLESALE MSRP
\$2.50 \$5.00

12 stores

Reordered by 2



Forever Party Member Valentine

WHOLESALE MSRP
\$2.50 \$5.00

9 stores

★★★★★

"These greeting cards were exactly what I was looking for so my customers have 1 stop gift shopping. Delighted that they are nicely individual wrapped to ensure they look and stay their best out on the sales floor. Will be a new standard in my lineup!"

Robyn, Mindtaker Miniatures · Apr 2024

stickers

Most singles are about 3 in wide and laminated for weatherproof use. Stickers are our top category by units, with 3,132 sold to 78 stores.

In 59% of opening orders

Best seller



Crying Is a Free Action

WHOLESALE	MSRP
\$1.75	\$3.50

49 stores **Reordered by 9**



I Need a Long Rest

WHOLESALE	MSRP
\$1.75	\$3.50

41 stores **Reordered by 5**



Warning! This Is a Mimic

WHOLESALE	MSRP
\$1.75	\$3.50

31 stores **Reordered by 4**



I'd Rather Be Playing Board Games

WHOLESALE	MSRP
\$1.75	\$3.50

31 stores **Reordered by 2**



Keep Calm and Cast Fireball

WHOLESALE	MSRP
\$1.75	\$3.50

28 stores **Reordered by 2**



Trust the Dice (Nat 20 or Nat 1)

WHOLESALE	MSRP
\$1.75	\$3.50

27 stores **Reordered by 2**



This Is Fine (Natural 1)

WHOLESALE	MSRP
\$1.75	\$3.50

27 stores **Reordered by 2**



D20 Flower

WHOLESALE	MSRP
\$1.75	\$3.50

26 stores **Reordered by 3**



You Can Certainly Try

WHOLESALE	MSRP
\$2.00	\$4.00

23 stores **Reordered by 4**



Certified Board Game Addict

WHOLESALE	MSRP
\$1.75	\$3.50

23 stores **Reordered by 2**



D20 Cat (holographic)

WHOLESALE	MSRP
\$1.75	\$3.50

18 stores



D20 Green

WHOLESALE	MSRP
\$1.75	\$3.50

18 stores



D20 Dagger

WHOLESALE	MSRP
\$1.75	\$3.50

16 stores



Potion of Greater Healing

WHOLESALE	MSRP
\$1.75	\$3.50

15 stores **Reordered by 3**



Dagger Cat

WHOLESALE	MSRP
\$2.00	\$4.00

14 stores **Reordered by 2**

single stickers

Wholesale \$1.75 to \$2.00 each, MSRP \$3.50 to \$4.00. Most stores open with 3 to 5 of each design.

more stickers and sticker packs



D20 Dog

WHOLESALE MSRP
\$1.75 \$3.50

14 stores



Romantasy Book Club

WHOLESALE MSRP
\$1.75 \$3.50

14 stores



Red Meeple

WHOLESALE MSRP
\$1.75 \$3.50

13 stores

Reordered by 2



I Cast Eldritch Blast

WHOLESALE MSRP
\$1.75 \$3.50

11 stores



Ninja Dog

WHOLESALE MSRP
\$2.00 \$4.00

10 stores



I Like My Books Extra Spicy

WHOLESALE MSRP
\$1.75 \$3.50

9 stores



Rogue Fox

WHOLESALE MSRP
\$2.00 \$4.00

7 stores



Frog Paladin

WHOLESALE MSRP
\$2.00 \$4.00

6 stores



Ranger Bear

WHOLESALE MSRP
\$2.00 \$4.00

5 stores



D20 Red Shield (holographic)

WHOLESALE MSRP
\$1.75 \$3.50

5 stores



Board Game Sticker Pack

Three board game stickers in one pack.

WHOLESALE MSRP
\$5.00 \$10.00

21 stores



Animal Adventurer Sticker Pack

Five hand-drawn animal adventurer stickers.

WHOLESALE MSRP
\$6.00 \$12.00

15 stores

pins and keychains

Acrylic and wooden pins come with rubber clutches. They are small, low-cost items for a counter display.

In 33% of opening orders



Thieves' Tools Keychain

1.5 in acrylic keychain with key ring.

WHOLESALE MSRP
\$2.49 \$4.99

In 24 stores



I Need a Long Rest Pin

1.25 in acrylic pin with rubber clutch.

WHOLESALE MSRP
\$2.49 \$4.99

In 23 stores



Sarcasm +5 Pin

Acrylic pin with rubber clutch.

WHOLESALE MSRP
\$2.49 \$4.99

In 12 stores



Dungeon Delver Wooden Pin

1 x 1.5 in wooden pin with rubber clutch.

WHOLESALE MSRP
\$2.49 \$4.99

In 10 stores



Roll Initiative Pin

1.5 in acrylic pin with rubber clutch.

WHOLESALE MSRP
\$2.49 \$4.99

In 9 stores



Certified Chaos Party Member Pin

1.25 in acrylic pin with rubber clutch.

WHOLESALE MSRP
\$2.49 \$4.99

In 6 stores



So... Maybe? Wooden Pin

1.5 in wooden pin with a d20 rolled on 13.

WHOLESALE MSRP
\$2.49 \$4.99

In 5 stores



Absolutely Not a Mimic Pin

1.6 x 1 in laser-engraved wooden pin.

WHOLESALE MSRP
\$2.49 \$4.99

In 4 stores



D20 Wooden Pin

1 in laser-cut wooden pin.

WHOLESALE MSRP
\$2.49 \$4.99

In 3 stores

FOR A FIRST ORDER

starter assortment

9 items and 44 units for \$210.22 at wholesale. We built it from what 128 stores put in their first order with us.

ITEM	QTY	WHOLESALE EACH	LINE TOTAL	RETAIL VALUE AT MSRP
 Dice Spell Bottle Set Ten bottles, mixed colors	10	\$7.50	\$75.00	\$150.00
 Mystery Healing Potion Dice Bottle Holographic dice	5	\$8.50	\$42.50	\$85.00
 Character Compendium 5e Journal	3	\$13.00	\$39.00	\$78.00
 Crying Is a Free Action	5	\$1.75	\$8.75	\$17.50
 I Need a Long Rest	5	\$1.75	\$8.75	\$17.50
 I'd Rather Be Playing Board Games	5	\$1.75	\$8.75	\$17.50
 Leveled Up Birthday Card	4	\$2.50	\$10.00	\$20.00
 Not a Mimic Birthday Card	4	\$2.50	\$10.00	\$20.00
 Thieves' Tools Keychain	3	\$2.49	\$7.47	\$14.97
Total	44		\$210.22	\$420.47

how we picked it

Dice were in 74% of opening orders, stickers in 59%, journals in 50% and cards in 37%. The two dice bottles shared 25 opening orders. Crying Is a Free Action and I Need a Long Rest shared 25, and the two birthday cards here shared 23.

Quantities follow what stores usually open with: 9 or 10 spell bottles, about 5 potion bottles, 3 journals and 3 to 5 of each sticker and card. The median first order was \$157.64 with 8 items.

new to faire?

Sign up through our Faire Direct link and Faire takes 50% off your first order with us, up to \$150. On this assortment that is \$105.11 off, so you would pay \$105.11.

At our MSRP the same items retail for \$420.47.

Faire's terms apply: new Faire retailers only, the order must meet our opening minimum, and it must be placed within 7 days of signing up. Faire lists the offer as valid through March 31, 2027.

Swap any line for another item in this catalog. Faire shows current prices, stock and minimums when you order.

ordering is done on faire

1. **Open our Faire shop.** Scan the code or go to faire.com/direct/minvatabletopdesignco.
2. **Sign up or log in.** Faire checks your store details when you create a retailer account.
3. **Build your order.** Faire shows current wholesale prices, MSRP, stock and minimums on every item.
4. **Questions first?** Email us at sales@minvarpg.com. Convention orders, co-branded items and store anniversary runs are handled by email too.



faire.com/direct/minvatabletopdesignco

new to faire

Sign up through our link and Faire gives you 50% off your first order with us, up to \$150, plus free shipping on orders from us for one year. Order within 7 days of signing up and meet our opening minimum. Faire lists the offer as valid through March 31, 2027.

payment terms

Faire offers eligible retailers 60-day terms: order now and pay 60 days later. Faire sets each store's limit.

returns

Faire gives free returns within 60 days on the first order you place with any brand, including ours.

shipping from us

Wholesale orders ship from the US within 3 to 5 business days.

★★★★★

"All the product looks great, and the packing was excellent. All the fragile glass bottles arrived safe and sound, and every sticker and paper product was unbent."

Pj, World's Best Comics & Games · Oct 2026

★★★★★

"Easy, quick, and good quality."

Sylvia, Aegis Games · Feb 2025



sales@minvarpg.com
minvarpg.com/wholesale

Notes. Wholesale prices are from our most recent Faire orders through October 12, 2026. MSRP is our regular retail price on minvarpg.com. Store counts, units and reorders come from 164 Faire orders, January 2024 to October 2026. Faire terms are as Faire states them in October 2026 and may change; sources: faire.com/how-faire-works and faire.com/support/articles/360034356652.